

Cookie Policy

This website is owned and operated by **LIVETOURS NEDERLAND BV** (“Company,” “we,” or “us”).

This Cookie Policy, along with the Terms of Use and Privacy Policy, governs your access to and use of www.livetours.com, including any content, functionality and services offered on or through www.livetours.com (the “Website”), whether as a guest or a registered user.

Please read the Cookie Policy carefully before you start to use the Website. By using the Website or by clicking to accept or agree to the Terms of Use when this option is made available to you, you accept and agree to be bound and abide by the Disclaimer. If you do not want to agree to the Cookie Policy, you must not access or use the Website.

What are Cookies?

“Cookies” are small files that contain information that a website sends to your computer, laptop or mobile media device’s hard drive while you are viewing a website. Each cookie is unique to your web browser and will contain some anonymous information such as unique identifier and the site name and some digits and numbers. It allows a website to remember things like your preference or what’s in your shopping basket.

How does LiveTours.com use Cookies?

Cookies are used by lots of websites to provide features to their users and they are used by LiveTours.com to improve its websites and to deliver a better and more personalised and interactive service to you.

LiveTours.com uses persistent cookies and session cookies

- i. If a cookie does not contain an expiration date, it is considered a session cookie. Session cookies are stored in memory and never written to disk. When the browser is closed, the cookie is permanently lost from this point on.
- ii. If the cookie contains an expiration date, it is considered a persistent cookie. Persistent cookies stay on your computer or mobile media device even after you have gone offline. On the date specified in the expiration, the cookie will be removed from the disk.

LiveTours.com will use different types of cookies on various different pages during your use of our websites. The cookie types are categorised as follows, and a list of third parties we use are at the bottom of this document:

A. Strictly Necessary Cookies

These cookies allow you to move around our websites and use essential features like staying logged-in, secure areas and remembering shopping baskets. They also allow ‘load balancing’, the process of distributing load across our web servers – to ensure our websites perform well and give you the best possible experience. These cookies do not gather any information about you that could be used for marketing or remembering where you have been on the internet. They include Session cookies; the information these cookies collect is anonymised and they cannot track your browsing activity on other websites. These cookies will expire when you close your web browser session. Cookies defined as ‘Strictly

Necessary’ will not be used to target you with adverts.

B. Performance Cookies

These cookies collect information about how you use our website, such as which pages you visit. Performance cookies do not collect any information that could identify you, as all the information collected is anonymous and is only used to help us improve our websites, understand what interests our audience and measures how effective our advertising is. Many of our websites use cookies to track how many individual unique users we have and how often they visit LiveTours.com’s websites. We use third party companies for this service such as Google Analytics provided by Google. They include Session cookies; the information these cookies collect is anonymised and they cannot track your browsing activity on other website. These cookies will expire when you close your web browser session. Cookies defined as ‘Performance’ will not be used to target you with adverts or remember your preferences or username beyond your current visit.

C. Functionality Cookies

These cookies allow us to remember choices you make (such as your user name, language or the region you are in) and provide enhanced, more relevant features.

D. Targeting or Advertising Cookies

These cookies are linked to services provided by third parties.

We use these cookies for

- i. social media sharing
- ii. providing third parties with, or allowing third parties to use, information collected on our site and elsewhere on the web so that they can show you adverts that you may be interested in while you browse our sites
- iii. allowing third parties to collect information on your visit so that they can show you adverts that you may be interested in while you browse our sites and elsewhere on the web.

Many of our websites and marketing emails carry advertising. This keeps many of our websites and services you use free of charge. Cookies can be used in order to cap how many times you see an advert and which adverts you see. A certain amount of this advertising is tailored to the individual user, as practice known as “Online Behavioural Advertising” or “Online Behavioural Retargeting” which uses cookies to discover general information about the pages you’ve visited and how you interacted with advertising (if you did). The tracking system is anonymised and therefore it does not know who you are; it simply uses the limited information available to it to serve adverts to you, which it believes are relevant. It does not collect personal information such as your name, email address postal address or telephone number. If you want to opt out of receiving Online Behavioural Advertising this does not mean that you will no longer receive advertising when you are using our sites. It just means that the advertising you see will not be customised for you. If you would like more information about Onsite behavioural targeting and how to opt out of it, please visit <http://www.youronlinechoices.com/> or you can also visit <http://www.networkadvertising.org/>. Our websites use JavaScript to detect the use of ad blocking extensions for web browsers, we do not store any information on users’ devices and process no personal data.

E. Other third-party cookies

Other companies may also set their own anonymous cookies. They do this to track the success of their application, or to customise the application for you. We cannot access these



cookies, nor can the other company access the data in cookies we use on our websites.

What to do if you want to control the use of Cookies?

You have the ability to accept or decline cookies using your web browser, but please be aware that for some parts of our websites to work you will need to accept cookies.

Cookies can also be removed or declined by changing your web browser settings.

For more information about third party cookies generated by advertisers please visit <http://www.youronlinechoices.com/> and for general information about cookies and their use, please visit <http://www.allaboutcookies.org/>.

Please be aware that these are third party website and as such LiveTours.com accepts no liability for the instructions given on these sites.

If you have any questions about LiveTours.com's policy, please our contact details below or for further legal information about privacy issues you may find the following link useful: http://ec.europa.eu/justice/data-protection/index_en.htm

Contact Us

The Company welcomes your questions or comments regarding the Privacy Policy:

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